

## A SPECIAL LETTER TO RETIREMENT COMMUNITY REPS & RESIDENTS

Greetings from Wisconsin!!

My name is Charlie Clark. I am sole owner and operator/deejay of *Classic Reunion Music Services (CRMS)* out of Platteville, Wisconsin. One or more evenings in late fall through early spring, I'd like to provide the residents and guests of your 55+ retirement community with a musical journey down memory lane as they listen and dance to the music they enjoyed "in the good old days." Not only can they request their favorite musical selections, they will also be entertained with projected information and trivia questions about the artists and their music as well as view humorous pictures and cartoons.

The overriding goal of CRMS, my hobby business for almost twenty years, has been to share music from my [private music collection](#) — over 2500 CDs and continually growing — with the people of Southwest Wisconsin and our tri-state area (Wisconsin, Iowa, and Illinois). During those years it's been an honor as well as my pleasure to provide music for scores of wedding receptions and dances, class reunions, anniversary celebrations, birthdays, church festivals, holiday parties, and other events where music adds to the occasion. I even covered Chicago Bears summer training camp events on the campus of UW-Platteville in the 1990's.

For over half of my deejaying years I was also employed full time as the high school counselor in Platteville. After 32 years in education I retired in 2008, and earlier that same year my wife retired from the University of Wisconsin-Platteville. In retirement our time is more flexible, which enables me to share the music more often and potentially with an even wider audience.

To do that, our plan is to travel through several states of our great country for the next few years and visit various retirement communities. During our travels to meet and entertain residents of those communities, my wife and I also hope to see the sights of the locale and enjoy climates warmer than Wisconsin's, perhaps even learning of possibilities for a future winter home.

Although there are challenges to making our plan a reality, we're looking forward to this new adventure in our lives. In the meantime I invite you to explore the pages of the CRMS website including the special [price list for retirement communities](#). Don't hesitate to call or email [608-778-8435 // [crmsdj1@icloud.com](mailto:crmsdj1@icloud.com)] with any questions or if you believe we could be of service to you in the future. I'd love to discuss how residents of your community can be part of our adventure and enjoy an evening of great musical entertainment!

Charlie Clark, Owner/DJ  
Classic Reunion Music Services.

**Presenting  
The Musical Memory Maker**

*Classic Reunion Music Services*

**Providing the best in musical entertainment  
in the Tri-State area (WI, IA, IL) and beyond since 1997.**

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**Special CRMS PRICE LIST**

**For Music Services Provided To Retirement Communities**

**Basic Event Fee ..... \$400.**

Covers the following:

[1] two (2) hours of music and DJ services

[2] any and all additional time for equipment setup and teardown

[3] a consultation prior to the event to plan programming and specific music requests

[4] travel/mileage expenses

(See **NOTE** below for discount offer.)

**Additional Hourly Rate..... \$50.**

**Special Effects Lighting..... \$50.**

A definite mood enhancer for any event!

**“Additional Event(s)” Discount:** For events occurring on consecutive dates in the same venue, the basic event fee is reduced by \$100 for the 2nd and all subsequent events.

**“Lodging” Discount:** For these special circumstances of our traveling far from our Wisconsin home to provide music services for retirement communities in other areas of the United States, the Basic Event Fee of \$400 can be reduced by \$50 for each night of free acceptable double occupancy lodging provided to and used by CRMS personnel.